

visualize • design • communicate • educate • market

# david rericha

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Portfolio Link

## David Rericha

Art Director, Graphic Designer, Production Artist

## Employers

Valent Biosciences, Donahoe Purohit Miller, MedPoint Communications, Visual Edge, Northern Illinois University

## Education

BFA Visual Communications, Northern Illinois University

## Portfolio

www.rericha.com



### Roles

- Art Director
- Graphic Designer
- Production Artist



### Software Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe PhotoShop
- MicroSoft PowerPoint
- CorelDraw
- Corel Photo-Paint
- Corel Video Studio Pro
- And more...



### Functions

- Art Direction
- Client Consultation
- Copywriting
- Graphic Design
- Mentoring
- Print Buying
- Problem Solving
- Production
- Project Management



### Added Value

- Accurate
- Confidential
- Educated
- Efficient
- Experienced
- Focused
- Imaginative
- Insightful
- Intelligent
- Mature
- Mentor
- Professional
- Reliable
- Revenues Minded
- Solutions Driven
- Sophisticated
- Team Leader
- Team Player



### Deliverables

- Advertisements
- Annual Reports
- Backdrops
- Banners
- Branding
- Brochures & Posters
- Clinical Monographs
- Corporate Identities
- Data Sheets
- Digital Media
- Direct Mail
- Educational Collateral
- Exhibits
- Fliers
- Installations
- Logos
- Postcards
- Presentations
- Retail Guides
- Sales Sheets
- Signage
- Slide Sets
- Trade Show Booths
- Web Sites
- And more...



### Clients

- Apex Chassis
- Baxter Pharmaceuticals
- Cooper Hong
- Donahoe Purhoit Miller
- DuPage Children's Museum
- Enginuity Communications
- Illinois Conservation Foundation
- Medical Media Communications
- MedPoint Digital
- MidAmerica Bank
- Sg2
- Todd Self Storage
- Valent Biosciences
- Visual Edge
- And more...